## Product Catalogue

Faceted Navigation
Globalization
Rich Web 2.0 Demo Store
Unlimited Products/ SKUs
Unlimited Product Categories
Unlimited Content Pages
Master Page Templates
True SKU Resolution
Product Add-Ons (Independent)
Product Attributes (Inter-dependent)
Tangible & In-Tangible Products
Inventory & Pricing Management
Quick Search Function
Advanced Search with Natural Language
Drop-Down Menu
Shop-By-Category
Shop-By-Brand
Shop-By-Price
Bread Crumb Navigation
Site Map Page
Multiple Product Images
Product Colour Swatches on Product Pages
Send Link to a Friend
Add to Wish list
Customer Reviews
SEO Friendly Meta Tags and URLs
Advanced SEO Features
Selectable Templates on Each Page
Product Colour Swatches on Category Pages
Product Highlights
Store Locator
Quick Order Form
Create and Manage Multiple Stores
Share Catalogues between Stores
Multiple Stores can have Unique Branding Templates
Dynamically Map Multiple URLs to Stores
Share User Accounts between Stores
Different Product Pricing for Each Store
Ability to Migrate from Test to Production
Quick View

## Customization

Visual Studio 2010 Support
SQL Server 2008 and up Database Included

## Shopping Cart & Checkout
User Friendly Shopping Cart
Customizable Buy-Now Buttons
Inventory Messages (ex:  In Stock  )
Allow Back Ordering
Discount Coupon
Secure Checkout Process
Express Checkout (without registration)
Existing Customer Login
Credit Card Payments
Purchase Order Payments
COD Payments
Google Checkout
PayPal Checkout
FedEx Shipping Rates
DHL
UPS Shipping Rates
Custom Shipping Rates
Tax Calculation Based on Location
Tax Exempt Calculation
All International Currencies
Customizable Order Receipt
Customer Account Self-Service
Order Tracking
Subscription Payments (Authorize & VeriSign)
Dealer Quick Order
County Based Taxes
VAT, PST, GST and HST Taxes
Create Multiple Tax Classes
Include/ Exclude Taxes on Shipping
Mini Cart
Returns (RMA)

## Marketing
Sale & Wholesale Pricing
Profile (Login) based Pricing
Discount Coupons
Tiered Pricing
Google Analytics
Home Page Specials
Related Products
Best Sellers List
Featured Products
Newsletter Signup
Customer Reviews
Customer Feedback after Ordering
Display/ Hide Pricing based on Profile (Login)
Recently Viewed Products
Advertising Campaign Tracking
Product Highlights
Affiliate Tracking and Payment

## SEO

SEO Meta Tags
SEO Friendly URLs
Automatic Default SEO Meta Tags
Automatic 301 Redirects
Set Image ALT Tags
SEO Friendly Default Template
Product Recommendation
Cross Sell/Up-sell

## Store Management

Web Based Store Management
WYSIWYG Content Management
Product Catalogue Management
SEO Meta-Tag Management
SEO URL Management
Inventory Management
Discount & Promotion Management
Order Management
Credit Card Pre-Auth & Capture
Recurring Subscription Management
Order Refunds & Voids (Authorize.net)
Customer Management
Profile Management
Bulk Data Upload/ Download
Customer Service Request Tracking
Create Custom Shipping Rules
Create Custom Tax Rules
Automatic Batch Image Resizing
PCI Compliance Management
Comprehensive Reports
Streamlined Store Management Interface
Role Based Account Security
Advanced Promotions Management
Advanced Tax Class Management
Affiliate Management
Supplier Management
Call Center Support
Drop Ship Support for Multiple Suppliers
Manage Multiple Stores
Order Workflow
Rich Administration Interface

## Integration

Google Analytics
Shipping & Warehouse management
E-Commerce Libraries
Administration Libraries
Master Page Themes
Bulk Data Upload Utility
Integrate with Custom Payment Gateway
DLL Based Rule Engine Deployment
Single Sign-On Capability
Analytics Fully Customizable (enhanced)
Fully Serializable Sessions
64 Bit Support